





Jeffrey M. Hall

Owner
ION Graphic Design Works


Contact

 6378 Fairway Drive West
Fayetteville PA 17222

 717-352-4684

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 www.iongdw.com

 www.linkedin.com/in/jeffrey-hall-49073680

Skills Highlight

Graphic Design
Layout
Page Layout
Cover Design
Illustration
Ebooks
Project Management

Application Knowledge Base

Adobe Creative Suite
Microsoft Office

Language Skills

English: 
Spanish: 
French: 

Professional Summary

From my first job at the age of 14 to owning my own business I have made a point of learning from every experience along the way. ION Graphic Design Works is the culmination of a lifelong goal to follow my passion—graphic design. The many years I spent honing my skills and designing for various companies and organizations have been a labor of love.

I offer over 24 years of successful graphic design and production experience in the publishing industry and over a decade of experience as a graphic design consultant for government contract holders in the health and human services genre.

My success is a direct result of my hands-on, open lines of communication approach with each of my clients. Maintaining solid relationships with my clients has always been my top priority.

Awards

2015 APEX Awards For Publication Excellence: Annual Reports - Print +32 pages USAID|DELIVER Project: Health Logistics in Nepal: Two Decades of Investments

2008 Nominated by CQ Press for Washington Publishers Book Design & Effectiveness Award for cover and page layout of *Investigative Journalism: Proven Strategies for Reporting the Story*, William C. Gaines

2000 & 2002 Destiny Image Publishers Employee of the Year

Education

1991-1993 Bradley Academy for the Visual Arts
Associate's Degree in Graphic Design

1989 New Oxford Senior High School

EIN

20-0372749

DUNS

021772872

NAICS Codes

511130

541430

561410

Areas of Expertise

Book Publishing Production & Coordination
Print Coordination
Shipping Coordination (Domestic & International)
Text Design and Layout
General
Textbooks
Curriculum
Bibles
Coffee Table etc.
eBooks and ePubs
Interactive PDFs
Cover Design
Infographs
Poster Design and Layout
Brochure Design and Layout
Marketing Design
Trade Show Banners
Catalogs
Ads
Illustration
Logo and Brand Design
Web Graphics
Banners
Animated Gifs
Flash Banners
Web Page Design

Consulting Experience

2015 - present 3-Trails West Inc.

I provide large format design, illustration, page design and layout, interactive PDFs, web page design etc.

For the following I provide/d a verity of graphic design services such as: page design and layout, info-graphs, large format design, interactive PDFs etc.

2014 - present John Snow Inc. USAID|SPRING Project

2005 - 2017 John Snow Inc. USAID|DELIVER Project

2015 - 2016 The Manoff Group Inc. SCMS Project

2015 - 2016 The Manoff Group Inc. PFSCM Project

2010 - 2014 John Snow Inc. USAID|AIDSTAR-One Project

2006 - 2009 The Manoff Group Inc. USAID|BASICS Project

2003 - present Collaboration with over 28 authors assisting in their self publishing endeavors and producing over 36 titles. In this process of boutique publishing I have provided project management, production and coordination, marketing advice and direction, cover design, page layout, and shipping coordination.

The following is a listing of publishers & organizations that I have consulted for in various disciplines of graphic design.

2009 - 2016 Cross House Books

Scotland United Kingdom AB15 5PH

cover design, page layout, marketing design, production coordination, domestic and international shipping

2006 - 2016 Technology Student Association, Reston VA 20191
page layout

2005 - 2014 Destiny Image Publishers, Shippensburg PA 17257
cover design, page layout, and marketing design

2008 - 2012 Templeton Foundation Press,
West Conshohocken PA 19428 cover design and page layout

2004 - 2011 CQ Press, Washington DC 20037
cover design, page layout, and marketing design

2008 Cape May County Historical and Genealogical Society
cover design and page layout

2006 - 2008 Georgetown University Press, Washington DC 20007
cover design

Volunteer Experience

2013 - 2014 4-H Clay Busters
Shotgun Club,
Franklin County, Pennsylvania
Served as volunteer and mentor

2012 - 2014 4-H FIRST
Robotics Club Franklin County,
Pennsylvania
Served as mentor and
co-club leader

Hobbies:



Personal Interests

Mystery Novels
Personal Growth
Religious Studies
U.S. History
World History

One of my favorite things is making friends with people of different cultural backgrounds, experiencing their food and everyday life. Through the years I have found that a shared meal is the doorway to trust and meaningful relationships.

Consulting Experience Continued

2006 - 2008 The Johns Hopkins University, Center for Social Organization of Schools, Baltimore MD 21218 page layout

2006 - 2008 Kirby Lithographic Company, Arlington VA 22202 cover design and page layout

2007 - 2008 Resources For the Future Press, Washington DC 20036 page layout

2005 - 2007 Evangel Press, Nappanee IN 46550 cover design and page layout

2005 - 2006 National Association for Girls and Women in Sport Reston VA 20191 cover design, page layout, and marketing design

2004 - 2006 AVBooks Inc., Lighthouse Point, FL 33064 illustration, cover design, and marketing design

2003 - 2004 The Dana Press, Washington DC 20005 cover design, page layout, and marketing design

Experience

October 1997 - October 2003 Destiny Image, Shippensburg, Pennsylvania, book design, marketing design, staff publisher

1995 - October 1997 White Rose Collectibles, York, Pennsylvania product and package design, copy writing, and marketing design for toy collectibles

1993 - 1995 TAB McGraw-Hill, Blue Ridge Summit, Pennsylvania created graphics, schematics, and prepared photos for layout.

1993 Chambersburg Public Opinion, Chambersburg, Pennsylvania graphic design internship creating ads.

1986 - 1993 Weis Markets, Hanover, Pennsylvania stock and register clerk, bag boy, cleanup crew, and multitasker extraordinaire.

1984 - 1986 Nunda Fruit Farms, Hanover, Pennsylvania Hard labor on a fruit farm gave me a strong work ethic.

Client Feedback

“Jeff Hall has provided extensive design services for us regarding historic trails interpretation panels for the National Park Service and the Kansas City Area Transportation Authority. He also created an historic trails photo power point program for a presentation to the National Partnership of Historic Trails. Jeff’s work is first rate and it has received the enthusiastic approval of the various agencies involved and the community. He is responsive, talented, most creative and a pleasure to work with. We recommend him without reservation.”

—Louis Austin,
President, 3-Trails West, Inc.

“I’ve had the pleasure of working with Jeffrey Hall on many projects for three different government subcontracts over the last few years and have found him to be flexible, versatile, and friendly. He’s very familiar with government branding guidelines and policies and delivers high-quality products on time for very reasonable prices—I highly recommend him.”

—Communications Associate
international public health
consulting firm
USAID’s AIDSTAR-One Project

References

Lou Austin
President
3-Trails West Inc.
5904 East Bannister Road
Kansas City MO 64134-1141
Phone: (816) 966-0365

Contract Scope: Provide graphic design, layout, illustration, creative thinking, research, and copy writing.

Length of Contract: 2015-Present

History: In October of 2015 I was contacted by Mr. Austin and began working with his company, 3-Trails West on an orientation exhibit consisting of six 4ft x 5ft panels outlining the path and story of the Santa Fe, California, and Oregon National Historic Trails. This exhibit is in process. Completed pieces will be located in Kansas City MO. This contract is a collaboration of 3-Trails West, the NPS, and the Kansas City Area Transportation Authority.

Heather Davis
Senior Publications Manager
John Snow Inc. | SPRING Project
1616 Fort Myer Drive, 12th Floor
Arlington VA 22209-3100
Phone: (703) 310-5039

Contract Scope: Format Word documents of varying complexity and create templates to ensure documents adhere to set styles of the USAID|SPRING Project. Provide graphic design, layout, and desktop publishing to produce documents of varying complexity such as: reports, infographs, posters, booklets, and various other materials using applications such as: Word, InDesign, PowerPoint, etc.

Length of Contract: 2014-Present

Background: I worked with Ms. Davis on the DELIVER Project from 2005-2015. Having a contract in place with the SPRING Project I continue to work with her.

Client Feedback

“Jeff Hall has provided design and desktop publishing support to our communications unit for over ten years. We keep coming back to him because he is responsive, talented, and incredibly conscientious. He stays in touch, asks good questions, make creative suggestions, and knows how to build visually effective documents and designs. We throw challenges his way and he consistently delivers fantastic results.”

—Communications Manager,
international public health
consulting firm
USAID’s DELIVER Project

“...Book publishing is more than a profession to Jeffrey Hall; it is a passion that he pursues to excellence. His commitment to ensure a quality book is laudable and his knowledge of the book publishing industry is outstanding. He works well with major book publishers as well as those aspiring to be authors.”

—Bishop Joe Ibojie
Best Selling Author & Publisher
Cross House Books, Scotland, UK

References Continued

Anne Marie Hvid
Knowledge Management Advisor
John Snow Inc.
1616 Fort Myer Drive, 12th Floor
Arlington VA 22209-3100
Phone: (703) 310-5039

Contract Scope: Format existing Word documents of varying complexity to ensure documents adhere to set styles of the USAID|DELIVER Project. Provide graphic design, layout, and desktop publishing to produce documents of varying complexity such as: reports, infographs, posters, booklets, and various other materials using applications such as: Word, InDesign, PowerPoint, etc.

Length of Contract: 2005-February 2017

Don Nori
CEO
Nori Media Group
167 Walnut Bottom Rd,
Shippensburg, PA 17257
Phone: (717) 532-3040

Consultancy Scope: Provided cover design, page layout, marketing, and large format design.

Length of Consultancy: 2005-2014