





Jeffrey M. Hall

Owner

ION Graphic Design Works


Contact

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 www.iongdw.com

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Skills Highlight

- Graphic Design
- Layout
- Page Layout
- Cover Design
- Illustration
- Ebooks
- Project Management

Application Knowledge Base

- Adobe Creative Suite
- Microsoft Office

Language Skills

- English: 
- Spanish: 
- French: 

Professional Summary

From my first job at the age of 14 to owning my own business I have made a point of learning from every experience along the way. ION Graphic Design Works is the culmination of a lifelong goal to follow my passion—graphic design. The many years I spent honing my skills and designing for various companies and organizations have been a labor of love.

I offer over 24 years of successful graphic design and production experience in the publishing industry and over a decade of experience as a graphic design consultant for government contract holders in the health and human services genre.

My success is a direct result of my hands-on, open lines of communication approach with each of my clients. Maintaining solid relationships with my clients has always been my top priority.

Achievements

2015 APEX Awards For Publication Excellence: Annual Reports - Print +32 pages USAID|DELIVER Project: Health Logistics in Nepal: Two Decades of Investments

2008 Nominated by CQ Press for Washington Publishers Book Design & Effectiveness Award for cover and page layout of *Investigative Journalism: Proven Strategies for Reporting the Story*, William C. Gaines

2000 & 2002 Destiny Image Publishers Employee of the Year

Education

1991-1993 Bradley Academy for the Visual Arts
Associates Degree in Graphic Design

1989 New Oxford Senior High School

EIN

20-0372749

DUNS

021772872

NAICS Codes

511130

541430

561410

Areas of Expertise

Book Publishing Production &
Coordination

Print Coordination

Shipping Coordination
(Domestic & International)

Text Design and Layout

General

Textbooks

Curriculum

Bibles

Coffee Table etc.

eBooks and ePubs

Interactive PDFs

Cover Design

Infographs

Poster Design and Layout

Brochure Design and Layout

Marketing Design

Trade Show Banners

Catalogs

Ad Design

Illustration

Logo and Brand Design

Web Graphics

Banners

Animated Gifs

Flash Banners

Web Page Design

Gov. Subcontracting Consulting Experience

I have provided a wide variety of graphic design services such as: page design and layout, infographs, large format design, illustration, etc for the following:

2015 - present 3-Trails West Inc.

2014 - present John Snow Inc. USAID|SPRING Project

2005 - 2017 John Snow Inc. USAID|DELIVER Project

2015 - 2016 The Manoff Group Inc. SCMS Project

2015 - 2016 The Manoff Group Inc. PFSCM Project

2010 - 2014 John Snow Inc. USAID|AIDSTAR-One Project

2006 - 2009 The Manoff Group Inc. USAID|BASICS Project

Consulting Experience

2003 - present Collaboration with over 28 authors assisting in their self publishing endeavors and producing over 36 titles. In this process of boutique publishing I have provided project management, production and coordination, marketing advice and direction, cover design, page layout, and shipping coordination.

The following is a listing of publishers & organizations that I have consulted for in various disciplines of graphic design.

2009 - 2016 Cross House Books

Scotland United Kingdom AB15 5PH

cover design, page layout, marketing design, production coordination, domestic and international shipping

2006 - 2016 Technology Student Association, Reston VA 20191

page layout

2005 - 2014 Destiny Image Publishers, Shippensburg PA 17257

cover design, page layout, and marketing design

2008 - 2012 Templeton Foundation Press,

West Conshohocken PA 19428 cover design and page layout

2004 - 2011 CQ Press, Washington DC 20037

cover design, page layout, and marketing design

2008 Cape May County Historical and Genealogical Society

cover design and page layout

2006 - 2008 Georgetown University Press, Washington DC 20007

cover design

Volunteer Experience

2013 - 2014 4-H Clay Busters
Shotgun Club,
Franklin County, Pennsylvania
Served as volunteer and mentor

2012 - 2014 4-H FIRST
Robotics Club Franklin County,
Pennsylvania
Served as mentor and
co-club leader

Hobbies:



Personal Interests

Mystery Novels
Personal Growth
Religious Studies
U.S. History
World History

One of my favorite things is making friends with people of different cultural backgrounds, experiencing their food and everyday life. Through the years I have found that a shared meal is the doorway to trust and meaningful relationships.

Consulting Experience Continued

2006 - 2008 The Johns Hopkins University, Center for Social Organization of Schools, Baltimore MD 21218 page layout

2006 - 2008 Kirby Lithographic Company, Arlington VA 22202 cover design and page layout

2007 - 2008 Resources For the Future Press, Washington DC 20036 page layout

2005 - 2007 Evangel Press, Nappanee IN 46550 cover design and page layout

2005 - 2006 National Association for Girls and Women in Sport Reston VA 20191 cover design, page layout, and marketing design

2004 - 2006 AVBooks Inc., Lighthouse Point, FL 33064 illustration, cover design, and marketing design

2003 - 2004 The Dana Press, Washington DC 20005 cover design, page layout, and marketing design

Experience

October 1997 - October 2003 Destiny Image, Shippensburg, Pennsylvania, book design, marketing design, staff publisher

1995 - October 1997 White Rose Collectibles, York, Pennsylvania product and package design, copy writing, and marketing design for toy collectibles

1993 - 1995 TAB McGraw-Hill, Blue Ridge Summit, Pennsylvania created graphics, schematics, and prepared photos for layout.

1993 Chambersburg Public Opinion, Chambersburg, Pennsylvania graphic design internship creating ads.

1986 - 1993 Weis Markets, Hanover, Pennsylvania stock and register clerk, bag boy, cleanup crew, and multitasker extraordinaire.

1984 - 1986 Nunda Fruit Farms, Hanover, Pennsylvania Hard labor on a fruit farm gave me a strong work ethic.

Client Feedback

“Mr. Hall produced all of the creative work for a new bus transit facility in Kansas City, Missouri focused on the Santa Fe, Oregon and California National Historic Trails - in conjunction with the Kansas City Area Transportation Authority and the National Park Service under the overall direction of 3-Trails West. Mr. Hall also produced all of the creative work in a master presentation for the Partnership of National Historic Trails at its 2016 conference in Kansas City. Finally, Mr. Hall is editing an abstract supporting the creation of a charter public elementary school sited on the historic alignment of the Santa Fe, Oregon and California National Historic Trails. His work for our organization and our fellow collaborators has been stellar..”

—Louis Austin
President at 3-Trails West, Inc.

“Jeff Hall is an amazing designer who always delivers and goes above and beyond what is required. I have worked closely with him for at least 10 years. He has been a vendor for me through 2 large USAID contracts. I can always count on him to do what we need and also suggest creative solutions. He has a great eye for high-level design but can also work in MSWord and complete desktop publishing assignments. He has created posters, briefs, manuals, reports, and templates for us.”

—Heather L Davis
Senior Publications Manager at JSI

References

Lou Austin
Manager
3-Trails West
5904 East Bannister Road
Kansas City Missouri 64134-1141
Phone: (816) 699-7934

Contract Scope: Provide graphic design, layout, illustration, creative thinking, research, and copy writing.

Length of Contract: 2015-Present

History: In October of 2015 I was contacted by Mr. Austin and began working with his company, 3-Trails West on an orientation exhibit consisting of six 4ft x 5ft panels outlining the path and story of the Santa Fe, California, and Oregon National Historic Trails. This exhibit is in process. Completed pieces will be located in Kansas City MO. This contract is a collaboration of 3-Trails West, the NPS, and the Kansas City Area Transportation Authority.

Heather Davis
Senior Publications Manager
John Snow Inc. | SPRING Project
1616 Fort Myer Drive, 12th Floor
Arlington VA 22209-3100
Phone: (703) 310-5039

Contract Scope: Format Word documents of varying complexity and create templates to ensure documents adhere to set styles of the USAID|SPRING Project. Provide graphic design, layout, and desktop publishing to produce documents of varying complexity such as: reports, infographs, posters, booklets, and various other materials using applications such as: Word, InDesign, PowerPoint, etc.

Length of Contract: 2014-Present

Background: I worked with Ms. Davis on the DELIVER Project from 2005-2015. Having a contract in place with the SPRING Project I continue to work with her.

Client Feedback

“We have worked with Jeff for over a decade and have been impressed with his services and quality of work. Jeff consistently delivers outstanding graphic design and formatting services on time and on budget.”

—Anne Marie Hvid
KM Advisor at JSI

“Jeff showed considerable flexibility in addressing our project’s needs. Whether we were seeking his expertise to help create a vision for materials to meet a specific communications goal or simply turn rough designs we had made into final products, the end result was consistently excellent.”

—Paul Crystal
Communications Manager,
USAID/BASICS Project (2004-2009)

“I’ve had the pleasure of working with Jeff, and I’ve found him to be fast, reliable, and above all professional. As a designer and artist he is a problem solver, I know once it’s in his hands, he can handle anything I throw at him.”

—Gus E. Osorio
(Deceased)
Art Director, The Manoff Group

References Continued

Anne Marie Hvid
Knowledge Management Advisor
John Snow Inc.
1616 Fort Myer Drive, 12th Floor
Arlington VA 22209-3100
Phone: (703) 310-5039

Contract Scope: Format existing Word documents of varying complexity to ensure documents adhere to set styles of the USAID|DELIVER Project. Provide graphic design, layout, and desktop publishing to produce documents of varying complexity such as: reports, infographs, posters, booklets, and various other materials using applications such as: Word, InDesign, PowerPoint, etc.

Length of Contract: 2005-February 2017

Hillary Lee
Program Manager
Technology Student Association
1914 Association Drive
Reston VA 20191
Phone: (888) 860-9010

Consultancy Scope: Provided page layout and design for TSA middle school and high school competitive events curriculum.

Length of Consultancy: 2006-2016